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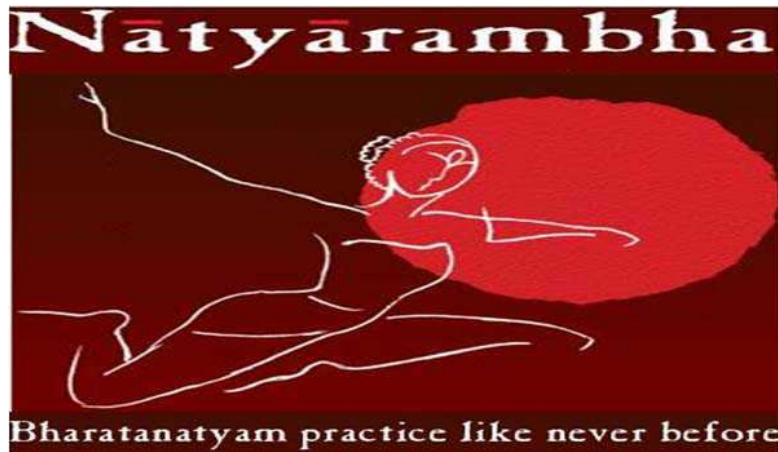
Startup World »

Different Strokes

Posted at: Jan 16 2017 7:58PM

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Renowned dancer Ananda Shankar Jayant launches dance practice app 'Natyarambha'



Hyderabad, Jan 16 (UNI) To enable classical dance students practice and hone their 'adavus' outside the classroom and provide teachers and gurus with a useful training tool, acclaimed dancer, scholar, speaker, writer and guru Ananda Shankar Jayant has conceptualised a unique web application 'Natyarambha' that serves as a personal Bharatanatyam coach. "The first-of-its-kind Bharatanatyam practice app, scheduled to be launched in Hyderabad on January 22, is inspired by the Prime Minister's 'Digital India' initiative and aims to motivate students to practice and rehearse their basic training beyond the classroom," says Ananda, one of India's eminent dancers, who has been teaching and choreographing dance for over four decades. In today's fast paced lifestyles, formal training in Bharatanatyam, by the teacher, is only feasible for a few hours a week, making practice at home by the student an imperative essential. Many students, find this difficult, for want of guidance at home. 'Natyarambha,' she says, "bridges the gap between classroom training and home practice." "It comes with detailed guidance, mnemonics, music, and visuals, replicating the format of a Bharatanatyam class, and a range of practice options that will make practice at home easy, exciting, and stimulating for students; who will now have a ready digital access similar to the dance class, that is also interactive and engaging," says the dancer. Available across various devices, and based on an annual subscription model -- 'Natyarambha' is an online practice tool, that necessitates learning from a Guru, and yet provides linkages between the guru and home practice -- a digital access to quality practice and training modules for home practice - that will transform the teaching, learning and practice of Bharatanatyam. UNI VV JW SNU 1807

WORLD OF STARTUPS

How to Start a Startup

WELCOME, AND IDEAS, PRODUCTS, TEAMS AND EXECUTION PART I

SAM ALTMAN
President, Y Combinator
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How to Start a Startup -
Lecture-1 (Sam Altman,
Dustin Moskowitz)

More Videos ...



TataCliQ.com unveils 'Shutterbug Lounge' for photography

buffs

Mumbai, Aug 22 (UNI)TataCLiQ.

Startup Update



Ajanta Pharma launches Eletriptan Hydrobromide Tablets in US market

Mumbai, Aug 31(UNI) Pharma Major, Ajanta Pharma has launched Eletriptan Hydrobromide Tablets in the US market through its wholly owned subsidiary Ajanta Pharma USA.

Digital health technology startup Doxper raises seed round from Vidal, growX

TataCLiQ.com unveils 'Shutterbug Lounge' for photography buffs

Flipkart Launches 'Flipkart Global' To Enable Sellers To Export Globally

Japan launches satellite for advanced GPS operation

Manoj Sinha launches BSNL's digital wallet eyeing semi-urban and rural India

[see more...](#)

Success Stories



Infogain announces Sunil Bhatia as CEO

New Delhi, Jul 12 (UNI) Business and IT consulting firm Infogain today announced the appointment of Sunil Bhatia as the new Chief Executive Officer (CEO), who has replaced Kapil Nanda.

Finance Buddha disburses Rs 100 cr loans in May

LiveHealth forays into global markets to provide end-to-end medical solution

Pronto Networks appoints Subhash C Yadav as Marcom Manager

E-commerce: Postal dept handles couriers worth Rs 1,000 cr till Dec

Flipkart rules online space:report

[see more...](#)

Funding Funda



Huawei, MetaSystem join hands for Connected Car Industry

New Delhi, Mar 23 (UNI) Huawei signed a pivotal Memorandum of Understanding (MoU) with MetaSystem, a world leader in the UBI (usage-based insurance) market at CeBIT 2017.

Oxyloans targets to disburse Rs 100 cr in 100 days from March 1,2017

ADB, India signs \$375 mn in loans & grants for ECEC

VC funding in Healthcare IT/Digital health crosses USD 5B in 2016

Dekkho raises 1.2 mn dollar in seed funding round

MyAdvo Raises Angel Round of Funding from LetsVenture

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Interviews & Profiles



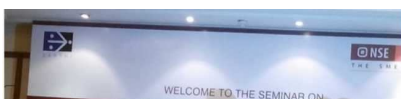
We are well poised to be in the forefront of eCommerce industry: Askmebazaar CEO

New Delhi, Jan 24 (UNI) Home and Lifestyle online market place Askmebazaar, is trying to position itself in the fast growing e-commerce sector and aims to set the standards in authenticity via genuine branded goods and taking on its rivals with a new narrative for brand conscious Indian consumer.

Start up 'Flygrade' app making mathematics interesting

[see more...](#)

Star Watch



Innovations





Kunal Singhal wins 'Start-up entrepreneur of the year' award

New Delhi, Aug 1 (UNI) Aiming to promote small medium enterprises across the country, the Sarthi Group awarded Kunal Singhal, Managing Director of Easy Business Solutions the Excellence Award in the category "Start-up Entrepreneur of the Year".

Ola to invest Rs 350 cr in Haryana for skill development

Paytm appoints Alibaba's executive Bhushan Patil as president

Flipkart appoints Nitin Seth as the Chief People Officer

Snapdeal partners Eureka to launch air purifiers

Mukesh Bansal to quit Flipkart by May

[see more...](#)

YOUR PERSONAL PINCODE
 Amazingly Simple Way to Communicate Any Location
 Now Every 10ft X 10ft Area has a Unique Number Like Aadhaar



LinCodes: Your Digital Address
NextEra

NextEra Softech launches app to get exact location

New Delhi, Apr 17 (UNI) When your car breaks down on the highway, or you get stranded in the middle of nowhere, when your taxi can't find the exact location or you see a huge pothole in the middle of the road, wouldn't it be great to be able to lead the right people directly to your location? Similarly, even in emergency situations, when ambulances, police vehicles and fire trucks have to find the right location, an accurate map will simply help save a lot of time, and a lot of lives.

TAL Manufacturing Solutions launches Brabo robot at Rs 5 lakh

HDFC Bank launches its UPI on Chillr

NPCI and Reliance launches first in-store UPI payments FAC

Samsung launches world's first solar-powered refrigerators

ToneTag launches phone call-based cashless payments system

[see more...](#)

Different Strokes



SpiceJet partners with Lufthansa Systems for in-flight entertainment services

Gurugram, Apr 20 (UNI) Air services provider SpiceJet is all set to now offer in-flight entertainment (IFE) and e-commerce soon as it has joined hands with Lufthansa Systems to equip its whole fleet with BoardConnect Portable offered by the latter.

Pradhan launches MoP&NG e-seva for grievance solutions

ICICI Bank announces launch of 'Mera iMobile' for rural customers

Snapdeal, JETRO joins hands for business expansion

Govt to virtually reproduce all monuments using 3D technology: Ashutosh Sharma

India to help Portugal with capacity building for e-delivery of schemes

[see more...](#)



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